

VIP Database Promotional Videos

The Vendor Information Pages (VIP) database now has a streaming VIP Video tool, which allows each registrant in the VetBiz VIP database to promote their businesses with a three-minute video. This visual outreach tool will enhance customer interest in VIP businesses and will promote the use of the VIP database by letting buyers read about your capability and see your business as well.

The VIP database in the Center for Veterans Enterprise may be the first national database to offer such a service at no cost to business owners.

A sample video clip can be seen by using the “customized search” on the VIP database and clicking “yes” on “Video Included.” When the report screen loads, click on the camera icon associated to view the clips; then choose Real Player or Windows Media Player.

Taken from <http://www.vetbiz.gov/vip/video.htm>.